

# University of Pretoria Yearbook 2017

## Heritage and cultural tourism 320 (EFK 320)

**Qualification** Undergraduate

**Faculty** [Faculty of Humanities](#)

**Module credits** 30.00

**Programmes** [BA Humanities](#)

[BSocSci Heritage and Cultural Tourism](#)

**Service modules** Faculty of Education

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week

**Language of tuition** Module is presented in English

**Academic organisation** Anthropology and Archaeology

**Period of presentation** Semester 1

### Module content

Ethno-tourism

Approaches to the study of cultural landscapes: characteristics of ethno-tourism. The problem of stereotyping in the tourist industry. Influence of tourism on host communities: tourism dependence and residents' attitudes, authenticity and the presentation and commodification of culture. An assignment with particular attention to qualitative research methods.

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